

## nora basic academy in October 2017

There was a lot to learn for the nine participants of the nora basic academy which took place from 17 to 20 October, 2017 in Weinheim. The mixed international group consisted of new colleagues and existing nora employees. Our in-house lecturers provided an interesting program featuring a mix of both theoretical and practical content.

After a short meet and greet session, the participants were given an introduction to the company which included a factory tour, an introduction to the Code of Conduct and nora shoe technology. Over the next few days, the participants got a comprehensive insight into the entire product portfolio and its market segments, the customer service side and the competitive environment for floor coverings.

To conclude the event, there was a short feedback discussion and a self-assessment exam to test the newly acquired knowledge, followed by a presentation on the installation of our floor coverings and a short cleaning training session where every participant was able to try out the different floor cleaning machines for himself.

Since fun should not be missing from the basic academy, team activities were planned for two nights. To get to know each other better, a visit to a restaurant in the market square of Weinheim was organized for the first evening, while the third day saw a guided tour of the Castle of Heidelberg, followed by dinner in the city center of Heidelberg. Bettina Follo and Carmen Weber-Schardt, in particular, were responsible for the efficient organization and outstanding care of all participants.

Nadia Gondolph-Möllmann | nora systems



from left to right (back): Jesper Bengtsson (nora Sweden), Brian Girardo (nora USA), Nadia Gondolph-Möllmann (nora Germany), Elizabeth Macleod (nora GB), Caroline Andersen (nora Sweden), Morgan Mahoney (nora USA), (front): Santhrika Sandrasekaram (nora Sweden), Zheng Gong (nora China), Marie-Claire Riordan (nora Scotland)